

# PHY1600S - Effective Communication for Scientists

## Assignment #5 – 2 February 2016

### Newspaper Article

Write an article for a paper of your choice (e.g. the *Varsity*, *the Globe and Mail*, *Toronto Star* or *National Post*) that describes the research you will or might do for your degree, OR gives a review of your field of interest.

The article should be comprehensible to the informed layman. You should convey a sense of excitement and enthusiasm, so that a typical non-scientist reader understands that the research is important and worth supporting. If you concentrate on a specific area of research, explain its place in the more general scientific field.

**Suggestion:** *Copy the style of popular science articles in the local papers or any you can find online – though avoiding the poor grammar or wordiness you may find there! Remember to have a clear beginning, middle, and end! (SET, BODY, CLOSURE)*

**Notes:**

- A. *I will be interested primarily in the style and effectiveness of the writing rather than the content.*
- B. *Remember that it should be about 600 words long.*
- C. *Choose another reading buddy to proofread your article for grammar and English usage. As usual, acknowledge your partner's work.*